

# LET THEM **PLAY**

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Finding your passion  
can change the world.

**PLAY** is an activity that is... intrinsically motivated

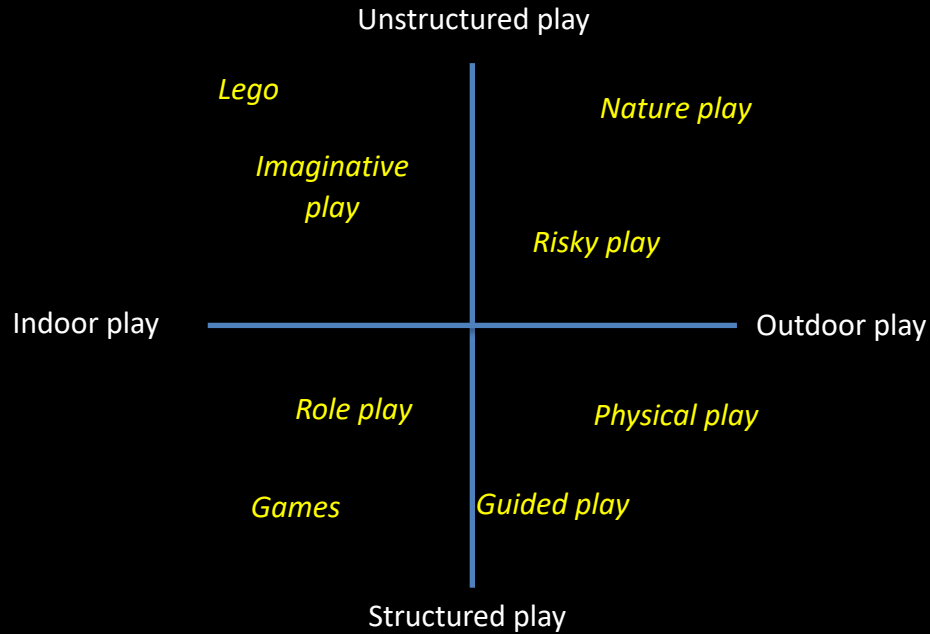
entails active engagement



results in joyful experience.



# The world of **PLAY**



# 1. THE STATE OF **PLAY**

80%

of parents believe that  
children are under pressure to  
grow up too quickly.

85%

of parents say kids today spend less  
time **PLAY**ing than they did when  
they were their children's age.

1 of 5

children say that they are  
too busy to **PLAY**.



## 2. BENEFITS OF PLAY

**PLAY** is essential for a children's social, emotional, physical, and cognitive development. It helps them to make sense of the world around them and discover the world within them.



**DOCTOR'S ORDER:**  
Children Must **PLAY**

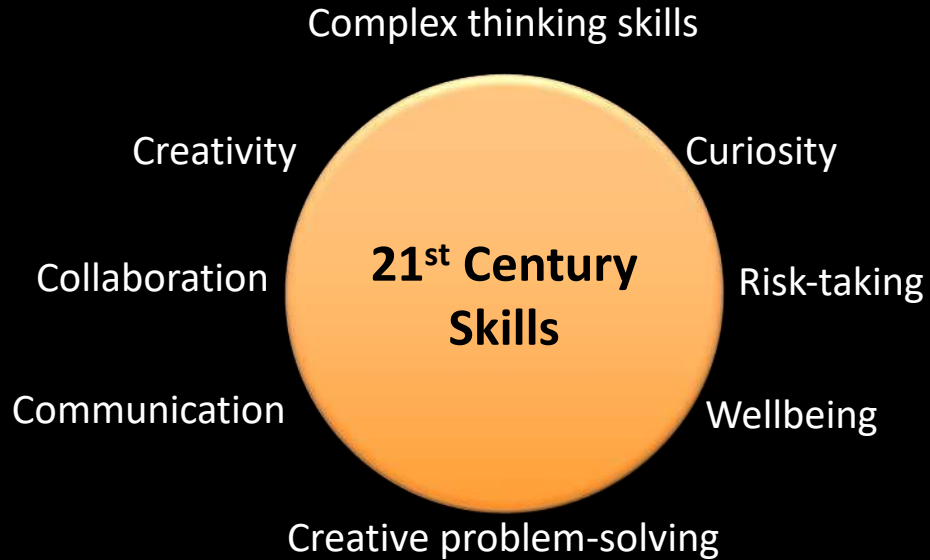
*“**PLAY** is integral to a child’s education. The importance of playtime for children cannot be overemphasized to parents, schools, and community organizations.”*



**DOCTOR'S ORDER:**  
Children Must **PLAY**

*“The lifelong success of children is based on their ability to be creative and to apply the lessons learned from **PLAY**ing.”*





**Working  
memory**

**Flexible  
thinking**

**Self-  
control**



***Executive functions***

Creativity

Curiosity

**Benefits of**

**PLAY**

Collaboration

Risk-taking

Communication

Wellbeing

Creative problem-solving

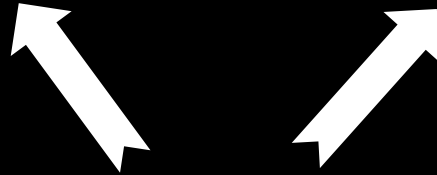
### 3. VOICE & AGENCY through **PLAY**

# VOICE

“Children’s own perspective and action within the context of learning, wellbeing and growing up.”

# AGENCY

“Learning and living through self-initiated action and genuine interest appropriately supported by adult guidance.”



**PLAY**



# What can we do?

Protect **PLAY** as a basic right of every child

Make more time for **PLAY**

Advocate the benefits of **PLAY**

# THANK YOU!

We don't stop playing because  
we grow old; we grow old because  
we stop playing.

*George Bernard Shaw*

